

こんにちは!

Pontus Norup

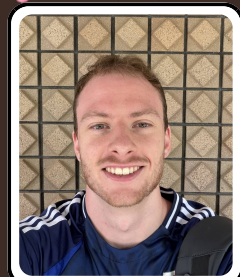
Full Stack Engineer | フルスタックエンジニア

Portfolio pontusnorup.se

LinkedIn linkedin.com/in/pontus-norup

Email pontus@pixlmedia.se

Phone +46 76 010 59 56



Summary

Versatile Software Engineer with a track record of delivering high-impact solutions for global brands like Mary Kay and PayPal, as well as launching startups from MVP to finished product. Expert in building full-stack applications with a focus on scalable architecture, CI/CD automation, and cross-platform mobile development.

Experience

PixlMedia Scandinavia AB Co-Owner & Software Engineer

Aug 2025 – Present

14 months · Gothenburg, Sweden · Hybrid

- Co-leading a digital media agency, overseeing technical strategy and delivery for client projects.
- Architecting web solutions with a focus on performance and user conversion.
- Managing end-to-end project lifecycles, from initial client discovery to deployment and maintenance.

Webbhuset AB Software Engineer

Oct 2024 – Aug 2025

11 months · Gothenburg, Sweden · Hybrid

- Developed and maintained complex e-commerce solutions and web applications.
- Collaborated in a professional agile environment, contributing to features and architectural decisions.
- Created frontend applications and integrated backend APIs to improve user experience for high-traffic sites.

Loovi Health Fullstack/App Developer Intern

Jul 2024 – Oct 2024

4 months · Remote

- Contributed to the development and launch of a mobile app MVP and an admin dashboard.
- Worked directly with stakeholders and designers to ensure a seamless UI/UX implementation.
- Assisted in the integration of secure data handling practices for sensitive user information.

Motala kommun Music Teacher

Nov 2022 – Oct 2023

12 months · Motala, Sweden · On-site

- Taught music to pupils in grades 3–6, planning and leading lessons for whole classes with mixed skill levels.
- Supported colleagues and acted as a mentor, sharing lesson material and helping new teachers find their footing.
- Adapted the material to each age group and kept large groups engaged, focused and included.

Attendo AB Care Assistant

Nov 2021 – Oct 2022

12 months · Motala, Sweden · On-site

- Provided daily care and support for residents, building empathy and a genuine understanding of people in vulnerable situations.
- Worked closely with colleagues across shifts, planning the day together and giving clear handovers so nothing was missed.
- Learned to stay calm and organised under time pressure while always putting residents' wellbeing first.

Tech Stack

PROGRAMMING

TypeScript JavaScript Elm PHP
HTML5 CSS3

FRONTEND & MOBILE

React React Native Next.js Expo
Tailwind CSS

BACKEND & API

Node.js Express.js Fastify
GraphQL REST APIs WebSocket
OAuth

INFRASTRUCTURE & DEVOPS

CI/CD (GitHub Actions, GitLab)
Google Cloud (GCP) Linux (Ubuntu)
Server management

DATABASES

MySQL MongoDB
Supabase (Postgres)

Languages

Swedish Native
English Fluent
Japanese Basic

Strengths

- Problem solving & analysis
- Organised & structured
- Collaboration & adaptability
- Challenges & enthusiasm
- Commitment & learning

Details

Location Gothenburg, Sweden
Nationality Swedish
Driver's licence Yes

HOBBIES

Photography Climbing
Music Japan

Education

Pepper Code Academy
Software Engineering Boot Camp

Nov 2023 – Jul 2024

- Intensive full-time program focused on modern full-stack development.
- Completed 400+ hours of coding, including weekly pair programming and architecture workshops.

Projects

A selection of things I have built and shipped. Every title is a link.

Web App Jan 2024
一. Weather App
Dynamic weather application offering real-time updates and accurate forecasts for any city in the world.
WHAT I DID

- Built the React + TypeScript frontend with city search and multi-day forecasts.
- Wrote an Express API layer that proxies and caches weather data.

React TypeScript Node.js

Express.js Tailwind CSS

weather-app.pontusnorup.se

Web App Apr 2024
二. Star Wars App
Dive into the galaxy far, far away with character data from the SWU database, immersed in iconic background music.
WHAT I DID

- Node/Express backend that aggregates character data from the SWAPI database.
- Themed UI with Styled Components and ambient background music.

React TypeScript Node.js

Express.js Styled Components

sw-app.pontusnorup.se

Mobile App Jul 2024
三. AniQuote
Mobile app that brings you the most iconic and inspiring quotes from popular anime series, all in one place.
WHAT I DID

- Designed the app in Figma and built it in React Native + TypeScript.
- Firebase backend on Google Cloud for quotes, favourites and sign-in.

React Native TypeScript Firebase

Google Cloud Figma

[View on LinkedIn](#)

Website Sep 2025
四. Pixlmedia
Modern website with a sleek design and fully responsive experience for Pixl Media.
WHAT I DID

- Designed and built the agency's website end to end in React + TypeScript.
- Framer Motion animations and a fully responsive, performance-tuned layout.

React TypeScript MUI

Framer Motion Tailwind CSS

pixlmedia.se

Website Nov 2025
五. SjöTek
Tailored website for a client, highlighting their services while remaining performant and easy to maintain.
WHAT I DID

- Client website built with Shadcn UI + Tailwind that is easy for the client to maintain.
- GitLab CI/CD pipeline for automatic builds and deploys.

React TypeScript Shadcn UI

Tailwind CSS GitLab CI/CD

sjotek.se

SaaS Mar 2026
六. PixlSpeech
AI assistant that answers, asks simple questions, and only lets through the calls you've configured it to allow.
WHAT I DID

- Architected the Next.js frontend and Fastify backend with real-time call handling over WebSocket.
- MySQL data model for call rules, screening logic and customer configuration.

Next.js TypeScript MySQL

WebSocket Fastify

pixlspeech.se

E-commerce Jun 2026
七. Medcam
Headless e-commerce store for certified medical technology products, delivering across the Nordics.
WHAT I DID

- Headless Next.js storefront talking to the commerce backend over GraphQL/Apollo.
- Cart and checkout state with Zustand, built for the Nordic markets.

Next.js TypeScript GraphQL

Apollo Zustand

medcam.se

Platform Jul 2026
八. Awle
Fully customized recruitment platform where employers find candidates through personality instead of their CV.
WHAT I DID

- Full-stack Next.js platform on Supabase (auth, Postgres, row-level security).
- TanStack Query data layer and Zod-validated forms for employers and candidates.

Next.js TypeScript Supabase

TanStack Query Zod

awle.se

SaaS Aug 2026
九. Offexo
Quote configurator and CRM for roofing companies. Customers draw their property on satellite images and get an instant price on real measurements.
WHAT I DID

- Google Maps drawing tool that measures roofs on satellite imagery for instant quotes.
- Pricing engine and a built-in CRM for roofing companies.

Next.js TypeScript Google Maps

CRM Tailwind CSS

offexo.se